



# Combining the best of both worlds FIN+TECH

We are a new-age fintech company  
focused on developing fintech  
products & solutions

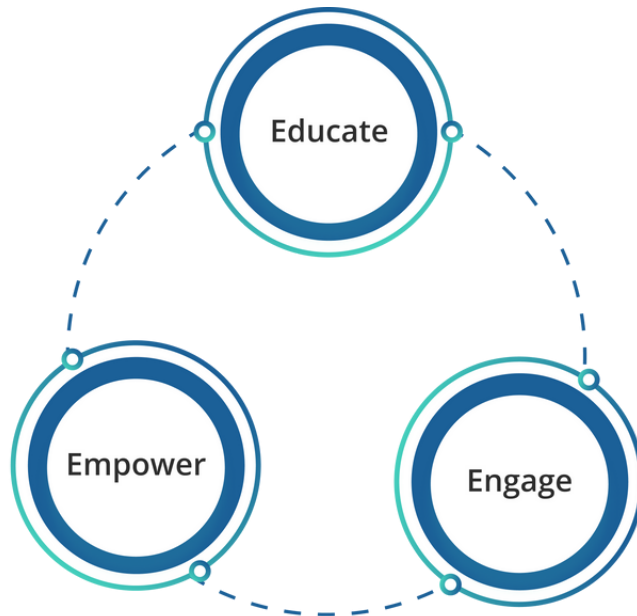


<https://finlabsindia.org/>



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Our **Product philosophy** is inspired by our vision to **“Help businesses & people achieve their financial goals”**



## What sets us apart?

- Domain Expertise
- Client Focus
- High performance teams
- Technical Excellence
- Ability to innovate
- Reliability & integrity
- Our Product philosophy is inspired by our vision to “Help businesses & people achieve their financial goals”

## Advisor Assisted

A B2B2C Integrated Digital Platform for Financial Intermediaries & Enterprises, Wealth Managers & Financial Advisors



Planning & Advisory Suite  
Goal Planning, Portfolio  
Management & Financial Planning  
Modules



Transactions Suite  
Enabling paperless transactions for  
MFs and other Investment products



Business Suite  
Sales Management & CRM, Back  
office Integrations, MIS etc.



Advanced Mobile App  
Track Bank Accounts, Credit  
cards, Wallets, Budgets, Bills,  
Multi-asset portfolio etc.



White-labelled, Cloud-based  
platform available as SAAS



Enterprise Versions Available  
For enterprises with Customizations &  
Integrations with existing systems

**API stack available**



## Do-It-Yourself (DIY)

Digital Platform with Financial Planning & Client Suitability Assessment for Large Enterprises like Life Insurers, Banks, Asset Management Companies

A 360° financial planning & suitability assessment digital platform with simple, intuitive & engaging DIY User Journey

Analysis of Current Financial Situation, Family & Life Stage needs and Risk Appetite

Recommendations for Budgeting, Life Goals, Debt Management & Risk Management

Instantly generate the Financial Planning / Suitability Plan Report

Recommend Savings / Investment based products as well as Protection based solutions

Integrations with existing Product subscription / quote generation process & easy customizations

**API stack available**



A B2C Account Aggregation & Money Management App for Working Individuals powered by AI & ML



A highly automated, simple and secure Mobile App helping users track their personal finances



Track bank accounts, credit cards, wallets and detailed account statements without shar



Track personal / business expenses & income as per category and their trends , manage budgets



Track utility and other bills through auto-reminders and pay online instantly



Enterprise version available with sdk integration



Track Multi-asset Portfolios real-time - MF, Equity, FDs, Small Savings Schemes etc.



256-bit encryption and bank-grade security for client data protection

**API SDK available**

## Other Financial Tools & Calculators for Banking, Investments, Insurance, Account Aggregation, Knowledge Management etc

A 360° financial planning & suitability assessment digital platform with simple, intuitive & engaging DIY User Journey

Life Insurance Benefit Illustration calculators

Financial tools & calculators for budgeting, goal planning, debt management etc.

PDF parsers for eCAS PDF statements for Auto-upload of Client Portfolios

Tools for Risk Profiling & Assessment of Individuals

Mutual Fund Analysis and Recommendation as per SEBI categories with detailed product one pagers

Financial Tools for Life Insurance, Health Insurance & other insurance need assessment

Enterprise versions available with API & sdk integration

**API stack & App SDK available**

**“We specialize in building custom fintech solutions for Banks, Insurers, AMCs and other BFSI Enterprises”**

## OUR EDUCATE PRODUCT SUITE



A B2B2C Multi-lingual L&D Platform for BFSI and other sectors available across device platforms



Ideal App for Employee Training, Channel Partner Training Or Client Education



Content, Quiz & User MIS supported by a powerful Content Management System



Multi-lingual App (English, Hindi and other languages)



Track user engagement, time spent, modules accessed etc.



Ability to showcase content in multi-media formats (Infographic, Video, Audio etc.)



Customizations & Integrations with existing Client Apps / Websites / Intranets etc.



MCQ based Quiz format to track user learning with national / regional / profile level score tracking and rankings



Drive Business & People Objectives @ lowest cost per user.

**API stack & App SDK available**



**Finlabs India Pvt. Ltd.**



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[Schedule an Appointment](#)

